

Welcome!

Thank you for visiting the MARTA Rapid Campbellton/Greenbriar Transit Hub virtual meeting room. The information on this site reflects the ongoing project activities and provides an opportunity for public comment.

We want to extend our sincere thanks to everyone who participated in the MARTA Rapid Campbellton/Greenbriar Transit Hub Open House on August 13, 2024, at Junction 2800 on Campbellton Road in Atlanta. Your engagement and input are crucial as we move forward in planning this transformative project.

Here are some helpful tips to navigate the virtual site:

- The following browsers are recommended for the site: Chrome. Firefox. Safari. or Edge.



What is the MARTA Rapid Campbellton/Greenbriar Transit Hub Project?

MARTA, in collaboration with the City of Atlanta, is investing in high-capacity transit in the Campbellton Corridor to improve connectivity, accessibility, and mobility in southwest Atlanta. The corridor, which links the Greenbriar Mall area to the Oakland City MARTA Station, is currently served by one of MARTA's busiest bus routes – 83 Campbellton Road. This historic multimodal investment will greatly enhance the service area and transform how residents travel to jobs, services, and other points of interest while supporting the community's growth and development for years to come. Project elements include new transit supportive infrastructure along Campbellton Road

MARTA RAPID CAMPBELLTON/ GREENBRIAR TRANSIT HUB

MARTA is investing in bus rapid transit in the Campbellton Corridor to **improve connectivity, accessibility, and mobility** in southwest Atlanta. The corridor, which links the Greenbriar Mall area to the Oakland City MARTA Station, is currently served by one of MARTA's busiest bus routes – 83 Campbellton Road.

Project Goals and Benefits



Increase access to high-capacity transit



Improve travel times and reliability



Promote transit supportive development



Visit connectcampbellton.com to learn more!



Check Out the Project Alignment and Stop

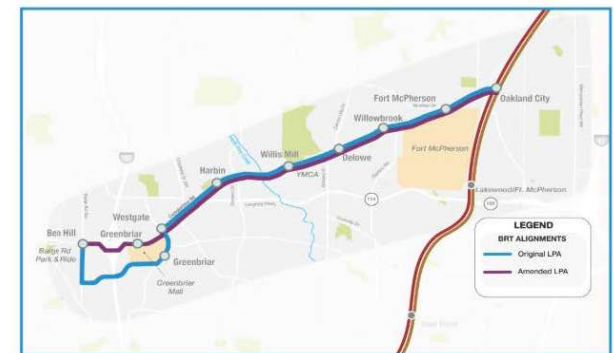
The original Locally Preferred Alternative (LPA) proposed nine at-grade BRT stops, including existing stops at Oakland City Station and Barge Road Park-n-Ride. The August 2023 amended LPA maintains nine stops but adds a flyover for buses only near Greenbriar Mall, offering a more direct route to Barge Rd Park-n-Ride. The project still begins at Oakland City Station and ends at Barge Road, with seven of the stops featuring center platforms located in the roadway.

Benefits of the current alignment include:

- Increases access to high-capacity transit
- Improves travel times and reliability
- Promotes transit supportive development

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ORIGINAL + AMENDED LOCALLY PREFERRED ALTERNATIVE (LPA)



Original LPA	Amended LPA
Approximately 6 miles	Approximately 5 miles
Provides Access to Greenbriar	Provides Access to Greenbriar
Longer travel time	Shorter travel time
9 BRT Stations	9 BRT Stations
Access to park-n-ride, however less direct	Access to park-n-ride, and more direct



Visit connectcampbellton.com to learn more!



Federal Funding

As MARTA expands its transit options and enhances mobility throughout the Atlanta region, obtaining diverse funding sources is essential to making these transformative projects a reality. Securing CIG program funding is key to advancing MARTA's vision of a more connected and efficient transit system, ensuring these initiatives align with the needs of our growing community.

FEDERAL FUNDING

FTA Capital Investment Grants (CIG) Program

- Largest Federal Transit Administration (FTA) discretionary grant program
- Funds rail and bus rapid transit projects based on project evaluations and ratings



More MARTA Atlanta
half-penny sales tax



FTA Small Starts
Grant



Project Delivery

Small Starts Program Grants Eligibility

BRT

Fixed guideway or
corridor based on
BRT projects

<\$400M

Project costs
less than \$400M

<\$150M

Funding up to
\$150M



Visit connectcampbellton.com to learn more!



Station Area Types

Just as each neighborhood within a community has its own identity, the areas around individual transit stations are distinct, reflecting the unique character, development patterns, and community feedback highlighted in the studies along Campbellton Road. To ensure these stations effectively drive growth and uphold the community's vision, a tailored approach to transit-oriented development is crucial, one that respects and enhances the individuality of each neighborhood.

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DELOWE

Station Area Development Concept



- Street fronting retail with grocery and parking behind
- Central green space and pedestrian corridor
- Multifamily with active streetscaping
- Community space for farmers markets, festivals, and events
- Realignment of Myrtle Drive creates additional developable commercial space
- Mixed-use development with street-level retail and upper-story residential
- Complete streets upgrade incorporates bike lanes on Delowe Drive and Myrtle Drive
- Open public space framed by retail and commercial spaces



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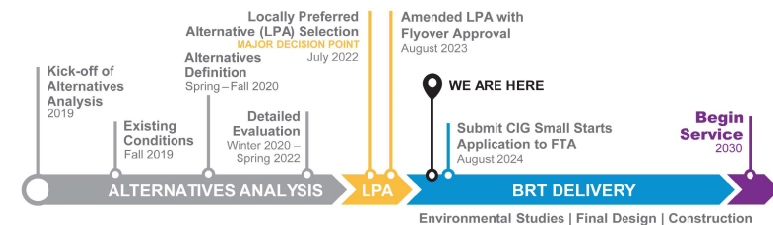


Next Steps

Since the 2022 LPA adoption, the project team is working to complete:

- Environmental studies and engineering activities
- Identifying opportunities for TOD along the corridor
- Application to the FTA's Small Starts grant program to acquire funding that will cover portions of the project's capital costs
- Final design and construction of the MARTA Rapid Campbellton

MARTA RAPID CAMPBELLTON/ GREENBRIAR TRANSIT HUB PROJECT TIMELINE



marta
RAPID

Visit connectcampbellton.com to learn more!



Share your thoughts!

Thank you for visiting the project website. If you have comments or questions, please let us know.

You can also access the project Fact Sheet [here](#).

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Take our Survey!

How would you rate your comfort level on understanding BRT and MARTA Rapid and sharing this information with others?

Please select one describing your comfort level.

☐ HIGH - I feel very comfortable with this information and am ready to be an

Remember to Connect with Us!

We hope the information provided here answered many of your questions and you learned more about the MARTA Rapid Campbellton/Greenbriar Transit Hub project. For more project information, contact Project Manager Tracie Roberson - Email Tracie at campbellton@itsmarta.com.